



# JOSEPH

BUSINESS SCHOOL



MIRACLES IN THE  
JBS 2021



**BEHOLD, I AND THE  
CHILDREN WHOM THE  
LORD HATH GIVEN ME  
ARE FOR SIGNS AND  
FOR WONDERS IN  
ISRAEL FROM THE  
LORD OF HOSTS,  
WHICH DWELLETH IN  
MOUNT ZION.**

**ISAIAH 8:18**



**JOSEPH**  
BUSINESS SCHOOL





# THE JOSEPH BUSINESS SCHOOL A NEW ERA

JBS was birthed as a result of a prophetic word that Dr. Winston received regarding business when he was enrolled in seminary back in 1986. After a time of seeking the Lord to better understand his purpose and calling in this life, he heard these words, "Take the straps off." The Lord was taking him to a greater understanding of His truth...one that would allow him to see a ministry as any enterprise where Jesus is Lord.

God revealed to him that there will be godly men and women with great integrity managing these companies. They will be God's anointed ministers in the marketplace. They will operate these businesses using the principles of faith along with their basic business skills.

From this revelation came the Joseph Business School (JBS), and the scripture that the school is founded upon, which is Isaiah 48:17: "Thus saith the LORD, thy Redeemer, the Holy One of Israel; I am the LORD thy God which teacheth thee to profit, which leadeth thee by the way that thou shouldest go."

In order to fulfill this prophecy for a school that would produce entrepreneurs whose businesses will help establish God's kingdom in every place and eradicate poverty wherever it is found, Dr. Winston had to put his faith to work. He had to use his faith to supernaturally override the time it would take to start the business school. Human intellect and research said it would take one to two years to start, but God spoke to Dr. Winston's heart and said, "It will take two months." To the natural mind, this seemed impossible. But when he and his team, Pastor Ray and Dr. Deloris Thomas, started planning and executing by faith according to what God spoke, the project began following heaven's timeline and attracting heaven's "mysterious supply." The business school opened in the time frame God spoke to him and is now fully accredited — and planted in five continents.

What started in faith many years ago, will continue to stay in faith as we expand and create Eden classrooms: "Be fruitful, and multiply, and replenish the earth, and subdue it: and have dominion" (Genesis 1:28).

Now is the time to take it further than we have ever gone before, where time will no longer be a factor. What takes businesses years to scale, JBS will help create in a fraction of time. As JBS strives to become one of the best entrepreneurship schools in the world, we invite you to our Eden classrooms. Pray about joining us in this new journey.



## A NOTE FROM FROM OUR CHAIRMAN

It has been over 30 years since God told me, "Take the straps off." For more than two decades now, the Joseph Business School has taught entrepreneurs to do just that: to take the straps off, to develop thriving businesses, to be models of innovation, to inspire others and to operate kingdom businesses that stand out and attract the attention of the world. But the vision and mission of the Joseph Business School does not stop there.

The Joseph Business School is changing the world.

Part of the JBS mission is to eradicate generational poverty in America and around the globe and to create extreme wealth that can be used to transform desolate places into flourishing communities, all for the glory of God. Teaching entrepreneurship and how to do business God's way is the key to breaking economic oppression, and JBS is doing just that, with over a dozen partner locations spread across the world from Detroit to Dar es Salaam and from Miami to Managua.

The manifestation of the JBS mission will continue to evolve as the Holy Spirit reveals more of His magnificent plan. We are committed to being a state-of-the-art environment for entrepreneurs, creators, and innovators who are passionately pursuing the call of God on their lives in their communities and in the global marketplace.

As we end this year stronger than ever, I encourage you to be adventurous and take your business to the next level — the level of the supernatural — and experience the miraculous hand of God at work.

*Bill Winston*

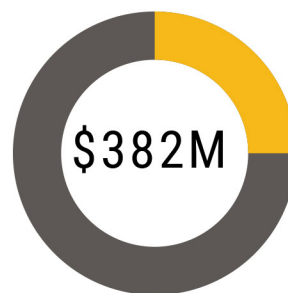
**DR. BILL WINSTON**

FOUNDER OF THE JOSEPH CENTER® AND  
THE JOSEPH BUSINESS SCHOOL

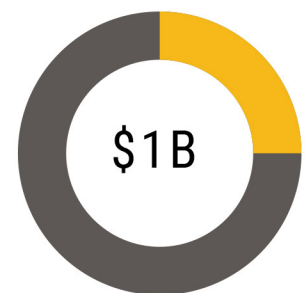


# LOOKING BACK

**36M** To Date  
36 Million-Dollar  
Enterprises  
Opened at JBS



Value of Contracts  
in 2021



Value of Contracts  
\*Since Opening



Value of Export Sales  
\*Since Opening



Access to Capital  
\*Since Opening

## SINCE OPENING



Training Hours: 40,000



Advising Hours: 21,294





# EMPOWERMENT & WEALTH CREATION

For over 20 years, the Joseph Center® and the Joseph Business School (JBS) have transformed the lives of thousands of people, equipping them to become successful entrepreneurs using biblical and practical principles, and thus eradicating poverty and creating generational wealth to the glory of God.

The primary goal that Dr. Winston has given me is to facilitate financial empowerment and wealth creation in underserved communities through entrepreneurship, and to create a new economic model. Our goal is to not only break the cycle of poverty in urban communities through education and workforce development but also inspire people to gain economic prosperity and selfsufficiency through business ownership and marketplace participation.

In 2021, Joseph Center® and the Joseph Business School staff around the world

continued to actively expand our online capability to provide professional, entrepreneurial, and personal development materials. We remained a faith- and Spirit-filled resource center to help businesses and individuals accomplish their personal and professional goals.

We plan to launch exciting new initiatives in the new year to provide more learning options and resources and to remain a bedrock of hope for people who dream of becoming entrepreneurs or simply desire to acquire new skills for today's marketplace.

Blessings,

*Deloris Thomas*

Deloris S. Thomas, Ph.D.

President & COO the Joseph Center® and all related entities



***THE BEST  
IS YET TO  
COME***



**JOSEPH**  
BUSINESS SCHOOL





# CONQUERING THE PEAKS



The Joseph Center currently provides technical assistance to businesses through a partnership with the Small Business Administration through the Department of Commerce and Economic Opportunity. We provide one-on-one business advising, networking opportunities, training opportunities, workshops, and assistance to entrepreneurs looking to improve business performance, productivity, and profitability.



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# THE VILLAGE BOARDROOM EXPERIENCE

In 2021, facilitated a trip to Cape Town, South Africa, for 13 JBS alumni and individuals in our community to participate in a five-week entrepreneurship competition similar to *the apprentice* called the Village Boardroom Experience, sponsored by Mr. Neverl Kambasha. These 13 U.S. delegates were chosen to become advisors of the competition on a global platform.



## IN THE YEAR 2021

**We offer support to both emerging and established entrepreneurs in achieving their business goals via three distinct areas:**

- The Small Business Development Center (SBDC): provides entrepreneur development assistance, access to industry market research, access to capital, industry growth tools, and innovation support.
- The Procurement Technical Assistance Center (PTAC): provides technical information, marketing assistance, and training to new and existing businesses interested in selling their goods and services to local, state, and/or federal government agencies.
- The International Trade Center (ITC): helps businesses start exporting or continue building on their existing export business.

3,000

Training Hours 2021



3,100

Advising Hours 2021

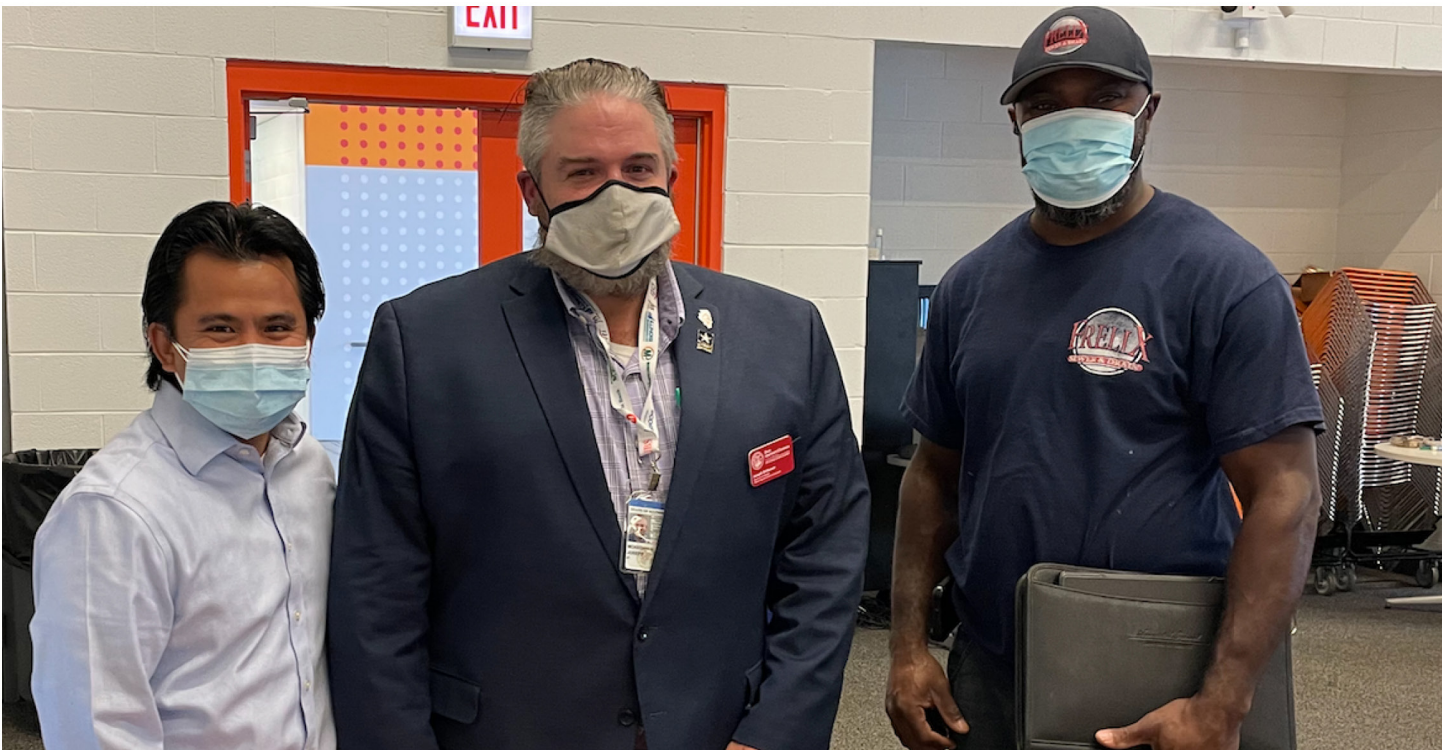


Illinois  
Department of Commerce  
& Economic Opportunity

ILLINOIS  
PTAC











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ONLINE AND INNOVATIVE PROGRAMS

# PATHWAY TO EMPOWER

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By Dr. Irene Abrons, Dean

The Joseph Business School Online and Innovative Programs are an opportunity to pursue your passion through innovative classes that help you think outside the box. This year, our global online classroom contained students from different parts of the world with one common goal — learn to do business God's way!

In 2021, we increased our online learning options, providing shorter classes that equipped individuals with skill sets in marketing, accounting, leadership, etc. Whether it was the nine month program or the six-week executive accelerator program or our shorter classes and workshops offered week after week, students from all walks of life joined to successfully complete the program.

We do not want to minimize what the world has continued to endure during these last twelve months, but there was a glimpse of God-given hope when we saw our students overcoming challenges, losing jobs, and sacrificing careers and time spent with family to be resilient and obey the voice of God. In our nine-month program, our students understood the power of prayer, started their own prayer groups, encouraged each other, prayed for their businesses, and held each other accountable. As the dean, I am inspired every day to lead a group of world-changers who are dedicated, consistent, and persistent.

***Our 2021 students created businesses, but we believe they will empower communities, the nation, and the world.***







In 2021, Joseph Business School (JBS) collaborated with Warner Pacific University, a private Christian liberal arts university in Portland, Oregon. We will begin to teach our nine-month curriculum there and train entrepreneurs to do business God's way!

In 2021, Joseph Business School (JBS) launched the much-awaited Spanish online program. The curriculum provides students with quality education and a range of learning opportunities with Latin- American, U.S. Latino, and Transatlantic instructors.

An advertisement for the JBS Spanish program. It features a green background with a yellow banner at the top right that says "ENLÍSTATE AHORA". The text "JOSEPH BUSINESS SCHOOL" is at the top left. Below it, "JBS PROGRAMA DISPONIBLE EN ESPAÑOL" is written in large, bold letters. A smaller text block says "Ayudando a los Empresarios Hispanos a crecer sus negocios al aprender y aplicar principios bíblicos". At the bottom left, a yellow banner says "APRENDE MÁS" and the website "info.jbs.edu/spanish" is listed. On the right side, there is a photograph of a smiling woman with long dark hair, wearing a red cardigan, holding a tablet.



"I believe the JBS program is not an ordinary program; it is an anointed program that can produce millionaires for the glory of God!"

Dr. Bill Winston



An aerial photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue. A prominent skyscraper with a pointed top is on the right side, with the sun setting behind it, creating a lens flare. The city below is filled with various buildings, including a large white curved building in the foreground. The overall atmosphere is warm and urban.

# EXCELLENCE INTEGRITY PROFITABILITY LEADERSHIP

## OUR MISSION

*The Joseph Business School (JBS) is a world-class, state-of-the-art business school that uses practical and biblical principles to empower adults to develop indispensable skills as successful entrepreneurs and business leaders, thus equipping them to eradicate poverty in their lives and communities, which will glorify God.*





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## LEADING- EDGE INSTRUCTION

By Dave Ramseur, Dean, Business & Entrepreneurship Program

The Business & Entrepreneurship Campus Program has continued to develop innovative and effective approaches to provide high quality education to our students, utilizing the latest technologies available. As our ability to gather together evolved during the year, the Business & Entrepreneurship Campus Program was able to offer a concurrent worldwide classroom. This Concurrent model provides live instructor-led training simultaneously to students sitting in the classroom along with those attending online. This configuration provides an alternative to learners who prefer to receive instruction that includes live instruction, real-time interaction with instructors and classmates (inperson and remotely), and in-class exercises applying principles being taught.



# BRO-N-LAWS BAR-B-QUE RESTAURANT

In addition to their classroom innovations, our graduates continue to have success in the marketplace and make a positive difference in their communities. The first example of this is Ken Johnson, who is the owner and chief operating officer of Bro-N-Laws Bar-b-que restaurant on Chicago's West side. Ken is an ex-offender and a recovering drug addict and had owned his restaurant for almost 10 years before enrolling in Joseph Business School (JBS). Ken's restaurant is in an economically challenged neighborhood that does not have much food or business activity. During his time in business, Ken was unsatisfied with the state of his business as he struggled to grow it to the levels he desired. After attending JBS and implementing the business and faith concepts that he learned at school, Ken is excited to share that even during Covid challenges, his business has doubled to being just over the \$1 million sales goal he established in school. As a result, he has been able to make structural improvements to his building and provide jobs to 11 employees. Ken shared that he feels very blessed that he has turned his "hustle" into a well-structured operational business.



## *Miracles in the* **JOSEPH BUSINESS SCHOOL**



## **AN ONLINE MARKETPLACE**

JBS graduate, Dapo Kolawole, is the CEO of Roomii.co, an online marketplace that enables users to lease out furniture while helping others furnish spaces short-term with quality preowned furniture. Dapo has won several pitch competitions presenting his business, and in April 2021, he won Tchrise, a Chicago pitch competition for seed stage businesses, for a prize of \$20,982. Dapo also has received funding from venture capital firm Fifth Star Funds. Fifth Star then selected Dapo's company to be the featured investment of their portfolio during their recent Chicago Venture Summit. Dapo shared about his company during the summit along with other speakers, including Chicago Mayor, Lori Lightfoot.



# Live Freely

Seasons change.  
So should your furniture.

Shop & Browse →



Chair  
\$40/mo  
6 months

## JBS graduate Dapo Kolawole is the CEO of Roomii.co.

<TECHR/SE>  
POWERED BY P33

4/23 WINNER!

THEME: IDEA STAGE

SPONSORED BY:

verizon

PRIZE: \$20,982



Dapo Kolawole  
roomii



Fifth Star Funds @fifthstarfunds · Sep 21

The @fifthstarfunds portfolio family is growing! Today we are thrilled to announce our next investment in @getroomii - a consumer-focused marketplace that enables users to lease out furniture while helping others furnish spaces short term with quality pre-owned furniture.



Dapo Kolawole  
Founder & CEO  
Roomii





# *Sweet Potato Patch*

JBS graduate Stacey Minor the CEO of Sweet Potato Patch, which is headquartered in Chicago, IL, continues to thrive with her business that provides easier access to healthy foods to people who live in urban food deserts.

The way they accomplish this is through buying fresh produce directly from disadvantaged and underserved farmers across the country. They then package the produce and, using GPS tracked delivery technology, deliver it to the doorsteps of their customers. Additionally, using her background in plant biotechnology, Stacy has developed meal kits that are scientifically designed to help address chronic health challenges faced by many residents in these areas. Recently, Stacey has contracted with large managed care organizations to expand her business's area of service beyond Chicagoland to other Illinois communities, such as Rockford, Joliet, and East St. Louis.





## CAMPUS & ONLINE JBS GRADUATION

We were also able to have our first in-person graduation in 18 months. Graduates from three programs, JBS Business & Entrepreneurship (Online and Campus) and our Executive Accelerator Program, were able to come together for a grand celebration in July. Graduates attended from various parts of the country to celebrate their achievements with family and loved ones. JBS founder, Dr. Winston, provided an inspirational message to the graduates, and scholars received monetary gifts to help springboard their business ventures.







# THE POWER OF KINGDOM PARTNERSHIP

*RAISING UP AND POSITIONING  
LEADERS TO BE THE  
CARETAKERS OF THE WORLD.*

There is power in partnership, and when it's kingdom partnership. We have the power to change the world.

The Joseph Center® Foundation (JCF) is the prophetic and funding arm of Joseph Business School that supports the vision, the mission, and global operations. JCF is a Kingdom enterprise for Kingdom expansion and to manifest God's righteous cause. Our vision is large. Our plan is to help create businesses that will bring forth a new global economy, the strongest this world has ever experienced, an economy that is unaffected by famines and impervious to pandemics. These businesses believe in economic development, wealth creation, and social entrepreneurship. Our foundation initiatives are as follows:

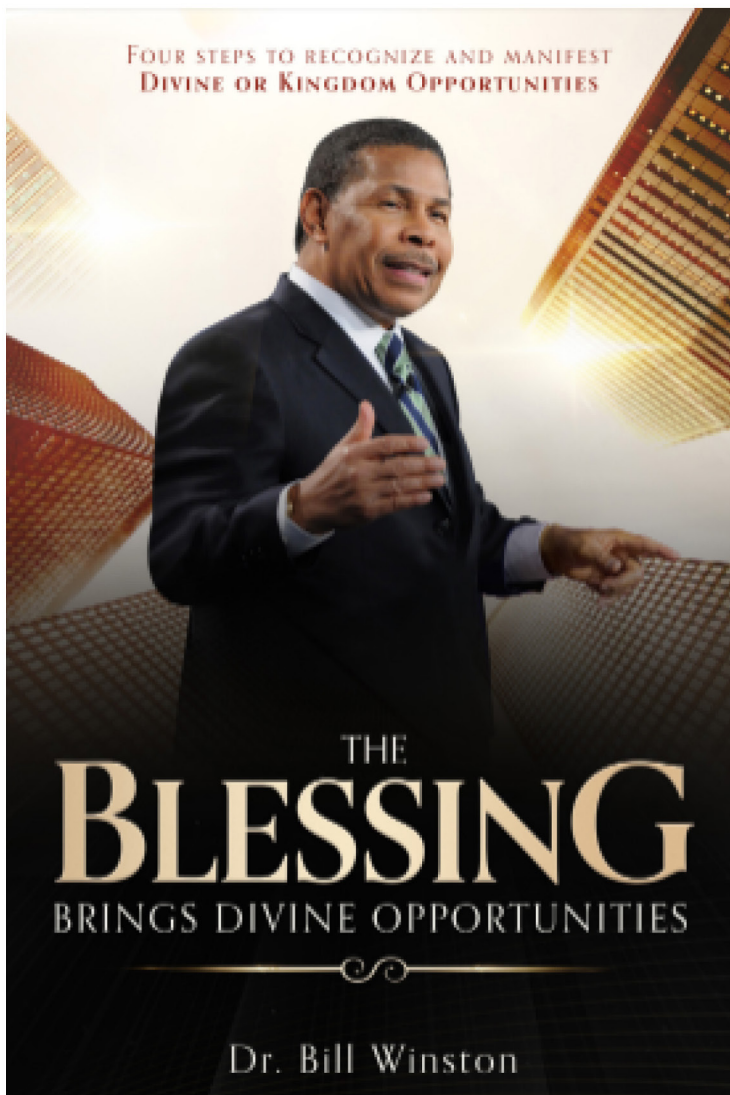
- **Provide capital for new business start-ups, expansions, and ideas.**
- **Establish a Joseph Center® in ten strategic cities to eradicate poverty.**
- **Offset the expenses for educating and developing new entrepreneurs, and JBS affiliate organizations.**

And equally important to us is our commitment to the mutual success of our Kingdom partners.

Our commitment to our partners is based on covenant practice and biblical principles. The law of sowing and reaping is the way God operates, and receiving a return is one of the benefits that will come to our company partners for supporting the Joseph Center® Foundation. We believe this benefit is what sets us apart from other organizations.

**THE JOSEPH CENTER®  
FOUNDATION ENVISIONS  
CREATING A NEW  
ECONOMIC MODEL**





**The Joseph Center Foundation produced newsletters and a minibook in 2021:**

- Wisdom Is the Principle Thing
- The BLESSING Brings Divine Opportunities
- The BLESSING Guarantees Marketplace Success
- The Dream Team



**BY MAIL**

Attn: Joseph Business  
School - JCF  
7600 W. Roosevelt Road  
Forest Park, IL 60130



**MOBILE GIVING**

Text JBS [space] and  
dollar amount to 28950  
[Example: JBS 50 (for a  
donation of \$50)]



**ONLINE**

[jbs.edu/give/](https://jbs.edu/give/)

**BECOME A FORCE FOR GOD!**

*\*The Internal Revenue Service recognizes Joseph Center as a Section 501(c)(3) public charity. All contributions are tax-exempt.*



A young woman with dark hair, wearing a brown knit sweater and a necklace, is smiling and looking down at a laptop screen. Her hands are visible near the keyboard. The background is blurred, showing what appears to be a modern office or classroom setting with large windows.

**IN 2021, JBS OFFERED  
MORE LEARNING  
OPTIONS AND PROVIDED  
TRAINING FOR OVER  
6,000 STUDENTS  
GLOBALLY**





# JBS IN NIGERIA



## JBS LAGOS PIONEERS CLASS OF 2021

A HIGH-LEVEL COMPLETION REPORT ON  
THE BUSINESS AND ENTREPRENEURSHIP CERTIFICATE PROGRAMME  
(APRIL - DECEMBER 2021)



# JBS LAGOS PIONEERS CLASS OF 2021

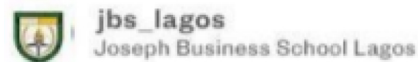
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The JBS Lagos Pioneers commenced their Business and Entrepreneurship Certificate Programme (BECP) on April 1, 2021, with over 50 students that participated in the program. Students were taken through the nine months BECP curriculum with specific adaptations for the Nigerian business environment.

Students were taken through nine months of spiritual content and practices that were fused into the learning experience.

## MILLIONAIRE GRADUATE

Abimbola Adebakin, — CEO of Advantage Health Africa and owner of my Medicines, Nigeria's innovative online medicines platform, is a recipient of the Google Black Founders Fund, a non-dilutive \$3-million fund allocated across a pipeline of 50 earlystage blackfounded startups in Africa.







# JBS IN TANZANIA







# JBS IN TANZANIA







# JBS IN CAPE TOWN, SA





# A Note from Durban, South Africa

The Joseph Business School in Durban, South Africa, continues to offer quality education with innovation and experiential learning to create supernatural entrepreneurs. In the year 2021, we operated both the campus and the online program, and 38 graduated.

**WE CONTINUE TO LEARN, BUILD,  
AND GROW TO EXPAND THE  
VISION OF DR. BILL WINSTON  
TO CREATE SUPERNATURAL  
ENTREPRENEURS IN  
ESTABLISHING THE NEW  
ECONOMY.**







# JBS IN DURBAN, SA







# THY KINGDOM *Come*

MARCH 25-26, 2022

FREE & OPEN  
TO THE PUBLIC

[REGISTER NOW](#)

Presented by **Dr. Bill Winston**

Hosted by **Joseph Business School**

[BLC.BILLWINSTON.ORG](http://BLC.BILLWINSTON.ORG)

## 2022 BLC SPONSOR STEWARDSHIP LEVELS

The primary goal of The Joseph Center® DBA The Joseph Business School is to facilitate financial empowerment and wealth creation in underserved communities through entrepreneurship, leadership development, vocational, and workforce development. Our goal is to break the cycle of poverty in urban communities through education and workforce development and inspire people to seek true economic prosperity and self-sufficiency through business ownership and full marketplace participation. We believe that through leadership training, skill development, and business ownership, the self-esteem of the area residents will improve, and they will strive to become self-sufficient; and, in turn, contribute to their own community's economic recovery.

## PRESENT YOUR BUSINESS TO A GLOBAL AUDIENCE

The Business and Leadership Conference provides a unique opportunity for your business to get in front of a multicultural, global audience. This year the conference will take place in a hybrid format. Registrants can attend in person or virtually. In the past, more than 2,500 attendees gather in person for this two-day meeting; attendees represent a range of industries and come from both entrepreneurial and corporate backgrounds.

### **In 2020:**

- 11,430 registered for the conference
- 37,000 watched the live stream
- 100,000 replayed the event
- 93 Countries were represented

Not only does the Business and Leadership Conference feature quality programming, but also world-renown speakers and industry leaders. Past speakers include Mellody Hobson, president of Ariel Investments, LLC, and financial commentator on Good Morning America; Kraft Foods Executive Paula Sneed; Bishop T.D. Jakes, Author, Business Leader, Entrepreneur, and Pastor; Carl Steidtmann, Economist, Price Waterhouse; Carla Harris, Managing Director, Morgan Stanley; Gerald Adolph, Former Senior Partner, Booz & Co.; and Cathy Hughes, founder, and chairperson of Radio One, Inc.

The Business and Leadership Conference offers a variety of sponsorship options to suit your company's mission, objectives, and visibility goals.



## **DIAMOND Sponsor – \$100,000**

- Prominent Name and Logo Placement in Event Promotional Collateral
- Provide 10 Scholarships to the JBS Entrepreneurship Program
- Provide One \$10,000 Grant for a Small Business
- One-Year Membership Global Business Connect
- Two-Page Spread in Conference Digital Magazine
- Virtual Sponsor Exhibitor Booth at the Career Fair/Business Expo
- Reserved Seating for 10

## **Career Fair & Business Expo Sponsor - \$75,000**

- Prominent Name as “Career Fair and Business Expo Sponsor” and Logo Placement in Event Promotional Collateral
- Provide Seven (7) Scholarships to the JBS Entrepreneurship Program
- Provide One \$10,000 Grant for a Small Business
- One-Year Membership Global Business Connect
- Full-Page Ad in Conference Digital Magazine
- Virtual Sponsor Exhibitor Booth at the Career Fair/Business Expo
- Reserved Seating for 10

## **PLATINUM Sponsor – \$50,000**

- Prominent Name and Logo Placement in Event Promotional Collateral
- Provide Five (5) Scholarships to the JBS Entrepreneurship Program
- Provide One \$5,000 Grant for a Small Business
- One-Year Membership Global Business Connect
- Full-Page Ad in Conference Digital Magazine
- Virtual Sponsor Exhibitor Booth at the Career Fair/Business Expo
- Reserved seating for 10

## **INNOVATOR – \$30,000 PITCH Competition Sponsor**

- Company Logo Placement in Event Promotional Collateral
- Special Verbal Recognition as the “Innovator Sponsor” During the Awards Ceremony
- Provide Three (3) Scholarships to the JBS Entrepreneurship Program
- Provide Three (3) Cash Prize to Award Winners
  - First Place, \$10,000
  - Second Place, \$5,000
  - Third Place, \$2,500
- One-Year Membership Global Business Connect
- Full-Page Ad in Conference Digital Magazine
- Virtual Sponsor Exhibitor Booth at the Career Fair/Business Expo
- Reserved Seating for 7



## **Global Entrepreneur of the Year Award Sponsor – \$25,000**

- Company Logo Placement in All Event Promotional Collateral
- Special Verbal Recognition as the “Global Award Sponsor” During the Awards Ceremony
- Provide Two (2) \$7,500 Cash Prize to Award Winners
- One-Year Membership Global Business Connect
- Full-Page Ad in Conference Digital Magazine
- Double Exhibitor Booth at the Career Fair/Business Expo
- Reserved Seating for Seven

## **GOLD Sponsor – \$10,000**

- Company Logo Placement in All Event Promotional Collateral
- Provide One Scholarship to the Joseph Business School Entrepreneurship Program
- Provide One \$2,500 Grant for a Small Business
- One-Year Membership Global Business Connect
- Full-Page Ad in Conference Digital Magazine
- Single Exhibitor Booth at the Career Fair/Business Expo
- Reserved Seating for Five

## **SILVER SPONSOR – \$5,000**

- Company Logo on Conference Website Sponsor Page
- Provide One Scholarship to the Joseph Business School Entrepreneurship Program
- One-Year Membership Global Business Connect
- One-Half Page Ad in Conference Digital Magazine
- Single Exhibitor Booth at the Career Fair/Business Expo
- Reserve Seating for Five

## **BRONZE SPONSOR – \$2,500**

Company Logo on Conference Website Sponsor Page  
Provide One \$1,500 Grant for a Small Business  
One-Year Membership Global Business Connect  
One-Half Page Ad in Conference Digital Magazine  
Virtual Professional Plus Exhibitor Booth at the Career Fair/Business Expo  
Reserve Seating for Three

## **FRIEND OF JBS SPONSOR – \$1,500**

- Company Logo on Conference Website Sponsor Page
- Provide One \$1,000 Grant for a Small Business
- One-Year Membership Global Business Connect
- Quarter Page Ad in Conference Digital Magazine
- Reserve Seating for Two

*Please note: The Joseph Center is a 501c (3) non-profit institution. Your donations are tax-deductible as allowable by law.*





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FOR MORE INFORMATION

[JBS.EDU](http://JBS.EDU)

TAKE A CLASS WITH US  
[TRAINING.JOSEPH-CENTER.COM](http://TRAINING.JOSEPH-CENTER.COM)

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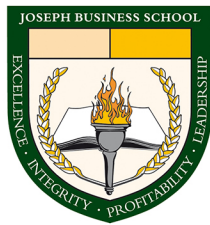
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CAN WE HELP YOU?

866.791.4JBS (4527)

[info@jbs.edu](mailto:info@jbs.edu)





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